

PERIODIC DISCLOSURES

FORM L-37 Business acquisition through different channels (group)

Insurer:

SHRIRAM LIFE INSURANCE COMPANY LIMITED

Period:

2008-2009

Sl No.	Type of Channel	Current Year			Previous Year		
		No. of Policies/ Schemes	No. of Lives Covered	Premium (Rs Crores)	No. of Policies/ Schemes	No. of Lives Covered	Premium (Rs Crores)
1	Individual Agents	0	0	0.00	0	0	0.00
2	Corporate Agents- Banks	0	0	0.00	0	0	0.00
3	Corporate Agents-Others*	0	0	0.00	0	0	0.00
4	Brokers	1	6370	0.55	0	0	0.00
5	Micro Agents	0	0	0.00	0	0	0.00
6	Direct Business	3	38414	0.46	6	15429	0.14
	Total (A)	4	44784	1.01	6	15429	0.14
1	Referral (B)	0	0	0.00	0	0	0.00
	Grand Total (A+B)	4	44784	1.01	6	15429	0.14